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Education _

Shorouk Academy

BACHELOR'S DEGREE IN TELECOMMUNICATION ENGINEERING

Experience

HelloFresh

SENIOR FRONTEND ENGINEER

- Overseeing the development of multiple features and experiments as a key leader.
- Transitioning extensive codebases from a dated micro-frontends infrastructure to a more advanced server-side infrastructure.
- Developing proprietary tools aimed at enhancing the experience of both developers and stakeholders
- Facilitating the integration of newly hired engineers into the team's TRE.
- Efficiently managing the timely delivery of multiple features while prioritizing critical deliverables.
- Maintaining a legacy codebase while progressively enhancing the underlying architecture

Fly365

SENIOR FRONTEND ENGINEER

- Rewriting fly365.com as a single page application with a modern stack and modular components.
- · Contributing to open-source projects to enhance the tools and utilities we care about and use
- Constant refactoring and revision of front-end code to meet highest industry standards.
- · Writing business logic code as a separate unit for easier testing and integration into multiple projects
- Building a dedicated Progressive Web App for mobile users based on the same services as the desktop app.
- Helping colleagues adhere to the highest standards through code review and software architecture tips
- Interviewing and facilitating the hiring of new engineers

Elmenus

FRONTEND ENGINEER

- Building an internal CRM product using React.js, Redux, and Semantic- UI.
- Writing stricter code through TypeScript code for less error-prone and expressive codebase and adhering to immutability principles.
- Rewriting the end-user interface of elmenus.com V2 using a modern stack (Vue.js/ Webpack).
- Maintaining the search engine dominance of elmenus.com through following SEO practices.
- Providing a real-time application through Web Sockets to help support agents track orders.

Buzzbomb

FRONTEND ENGINEER

- Building an entire search engine and management SPA for finding influencers using a modern stack
- Implementing code-splitting and lazy-loading techniques for an efficient bundle served to the user.
- Working with Chart.js to visualize dynamic data in real time

Jobzella

FRONTEND ENGINEER

- Working as the sole front-end engineer to maintain Jobzella.com and build Himmetna.com.
- Maintaining Dulani.gov.sa (an affiliate partner)
- Crafting modular reusable JavaScript components using React and Redux
- Leveraging the SSR rendering capacity of Laravel to build hybrid web components without sacrificing SEO.
- Using the full power of the SASS preprocessing to build modular stylesheets using maintainable BEM terminology.
- Creating responsive emails using the Foundation framework for emails that look great across all devices.
- Using modern workflow tools like NPM and Webpack for future-proof development
- Maintaining the legacy code of Jobzella.com with plans of rebuilding the entire website from scratch using modern technology.

Major Projects _____

Customer Wallet

A HUB WHERE HELLOFRESH CUSTOMERS COULD SEE DETAILS ABOUT THEIR DISCOUNTS (VOUCHERS/CREDIT/LOYALTY BONUSES))

React.js, Next.js, TypeScript, Tanstack Query, Styled System https://hellofresh.com/myaccount/wallet

Cairo, Eqypt September 2018 - December 2019

Cairo, Egypt February 2018 - September 2018

Cairo, Egypt

October 2017 - February 2018

March 2016 - October 2017

Berlin, Germany

December 2019 – Present

Yamen **Sharaf**

Remote

Cairo, Egypt September 2009 - June 2015

Advanced Translation Inspection Tool

An internal tool built to help stakeholders spot missing or malformed translations across languages and locales

fly365.com

AIR TRAVEL BOOKING APP/ WEBSITE

elmenus.com

FOOD DISCOVERY AND ONLINE FOOD ORDERING PLATFORM

Elmenus CRM

An internal app for elmenus support staff to monitor online orders and restaurant/ menus data

Himmetna.com

JOB SEEKING AND JOB POSTING PLATFORM FOR BLUE COLLAR WORKERS

JavaScript/ES6+, Vue.js, Tailwind.css, PWA https://nz.fly365.com/

React.js, Vue.js, TypeScript, Moment.js, Express.js https://www.elmenus.com/

React.js, Redux.js, TypeScript, Socket.io

React.js, Laravel, Bootstrap https://himmetna.com/